

## FOR IMMEDIATE RELEASE

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## CITY OF BIRMINGHAM PROCLAIMS NOV. 17<sup>TH</sup> REALTOR® DAY

Recognizing REALTORS® Work as an Essential Service

**BIRMINGHAM, Ala. (November 17, 2020)** – Today, the Birmingham Association of REALTORS® was honored by the City of Birmingham as Essential Workers through a Proclamation from the City Council, the first-ever City of Birmingham REALTOR® DAY Celebration.

Community Affairs Chair Danielle Matthews, Interim CEO Chris Bakane, Government Affairs VP Will Baylor, and other committee chairs accepted the Proclamation on behalf of the Birmingham Association of REALTORS®. A Proclamation Celebration, in honor of REALTORS® and essential workers, will be planned at future date.

All community members have basic life needs. REALTORS® provided one of these essential life needs- housing. Although the pandemic shut down the community, many citizens needed to find housing due to life changes such as job loss or relocation. Keeping real estate essential during the pandemic allowed access to housing and addressed this basic need.

Real estate is a significant economic driver in local economies across the United States, contributing 15% to the GDP yearly. The pandemic resulted in many local businesses being unable to continue operations during the shutdown. Keeping real estate essential helped maintain its contribution to the economy and, in some instances, saved jobs. Real estate remaining essential has a trickle effect throughout the economy to related transaction companies that service the industry, such as mortgages, home inspectors, title companies, and more.

The Birmingham Association of REALTORS® (BAR) regularly advocates for the real estate industry to provide access to fair and affordable housing and to protect property owners. It was this advocacy that resulted in being recognized as essential during the Stay-At-Home orders by Governor Kay Ivey. We lobbied County and City leaders from day one of the order with great importunity.



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The Birmingham Association of REALTORS® (BAR) and its subsidiary Greater Alabama MLS (GALMLS) are the primary resources for all real estate information in the Central Alabama area. BAR serves as the primary voice for area property owners. GALMLS provides property listing services to 5,500+ real estate professionals. Together, we serve and monitor 12 counties in Central Alabama. Visit us at <a href="mailto:BirminghamRealtors.com">BirminghamRealtors.com</a>. GALMLS residential real estate listings are available to the consumer via <a href="LivelnAlabama.com">LivelnAlabama.com</a>. The National Association of REALTOTRS® is America's largest trade association, representing more than 1.4 million members involved in all aspects of the residential and commercial real estate industries.