



# AFFILIATE PROGRAM

[www.birminghamrealtors.com](http://www.birminghamrealtors.com)

## AFFILIATE BENEFITS:

### ● RE-Target®

We are excited to introduce RE-Target®, a new digital advertising program to help our Affiliate members reach our broker and agent members where they're most active- directly in their Greater Alabama MLS Dashboard.

### ● Affiliate Trade Show

All Affiliate members will get a complimentary booth at the BAR Annual Affiliate Trade Show. This is a great opportunity to showcase your business to our real estate agents and earn their business.

### ● Professional Management & Expert Answers

BAR's top-notch, professional staff ensures tools, products, programs, services, and other member benefits are delivered in the most cost-effective manner. Our staff experts field your membership questions and guide you to the best possible answers.

### ● Committee Participation

Members have the opportunity to develop and enhance their leadership skills through participation in volunteer leadership roles and committee, task force, and work group appointments.

### ● Networking & Events

Attend member organized events throughout the year that cover a wide range of interests. Events support interaction amongst members and affiliates. Members are encouraged to provide input on future events or programs they'd like to attend that would assist them grow and enhance their networks.

### ● Awards & Recognition

BAR's members achieve a great deal that deserves to be recognized. Each year we recognize an Affiliate member who exemplifies professionalism, knowledge, and demonstrates a high degree of ethics and service to REALTORS®.



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## Affiliate Dues

Join Month	January	February	March	April	May	June	July	August	September	October	November	December
BAR Affiliate	\$150	\$137.50	\$125	\$112.50	\$100	\$87.50	\$75	\$62.50	\$50	\$37.50	\$25	\$12.50
One-time Initiation Fee	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125
ARPAC Contribution	\$35	\$35	\$35	\$35	\$35	\$35	\$35	\$35	\$35	\$35	\$35	\$35
<b>Total Due to BAR</b>	<b>\$310</b>	<b>\$297.50</b>	<b>\$285</b>	<b>\$272.50</b>	<b>\$260</b>	<b>\$247.50</b>	<b>\$235</b>	<b>\$222.50</b>	<b>\$215</b>	<b>\$202.50</b>	<b>\$190</b>	<b>\$177.50</b>

## Affiliate Associate Dues

BAR Associate Affiliate	ARPAC Contribution	Total Due to BAR
\$80	\$35	<b>\$115</b>



# Application for Affiliate Membership

Birmingham Association of REALTORS®

3501 Independence Drive, Birmingham, AL, 35209

Phone: (205) 871-1911

Email: membership@birminghamrealtors.com

Are you a member of another Board of REALTORS®?

If "Yes" Board or Association Name: \_\_\_\_\_ NRDS# or M1 #: \_\_\_\_\_

To avoid delays in processing your application, please answer all questions.

## Section A- Affiliate Information

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Section B- Office Information

Name of Firm: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Industry: \_\_\_\_\_ Business License/  
Liability Insurance\*: \_\_\_\_\_

\*if eKey is required

## Section C- Payment Information

I agree to make payment via credit card in the BAR member portal or submit check payment to the BAR office in order to activate my membership and I unconditionally agree to be bound by the terms of the schedules of membership dues and fees and amendments made to any of them from time to time, and to pay, when due, all membership dues, fees, fines, assessments and other payments provided therein. I also agree to pay the Association's attorney fees, court costs and other legal expenses in the event the Association employs an attorney or initiates legal proceedings to collect any amounts past due and owing by me to the Association or to enforce my compliance with the said Constitution, Bylaws or the governing rules and regulations.

Signature of Affiliate Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

TOTAL AMOUNT DUE AND PAYABLE WITH THIS APPLICATION: \$ \_\_\_\_\_

Make check payable to the Birmingham Association of REALTORS® or log into the member portal to process payment.



# Application for Affiliate Associate Membership

Birmingham Association of REALTORS®  
3501 Independence Drive, Birmingham, AL, 35209  
Phone: (205) 871-1911  
Email: membership@birminghamrealtors.com

Are you a member of another Board of REALTORS® or Association?

If "Yes" Board or Association Name: \_\_\_\_\_ NRDS# \_\_\_\_\_  
or M1#: \_\_\_\_\_

To qualify as an Affiliate Associate your company must have a Primary Affiliate Member in good standing (whose dues are paid in full). Please list the primary member information below:

Name: \_\_\_\_\_ Firm: \_\_\_\_\_ Phone: \_\_\_\_\_

To avoid delays in processing your application, please answer all questions.

## Section A- Affiliate Information

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Section B- Office Information

Name of Firm: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Industry: \_\_\_\_\_ Liability Insurance\*: \_\_\_\_\_

\*if eKey is required

## New Affiliate Associate Covenant

I agree to make payment via credit card in the BAR member portal or submit check payment to the BAR office in order to activate my membership and I unconditionally agree to be bound by the terms of the schedules of membership dues and fees and amendments made to any of them from time to time, and to pay, when due, all membership dues, fees, fines, assessments and other payments provided therein. I also agree to pay the Association's attorney fees, court costs and other legal expenses in the event the Association employs an attorney or initiates legal proceedings to collect any amounts past due and owing by me to the Association or to enforce my compliance with the said Constitution, Bylaws or the governing rules and regulations. I understand that to qualify as an Affiliate Associate my company must have a Primary Affiliate Member in good standing. (whose dues are paid in full)

Signature of Affiliate Associate Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Make check payable to the Birmingham Association of REALTORS® or log into the member portal to process payment.

# RE-Target<sup>®</sup> Advertising

Reach Local Agents Where They're Most Active



\*Proposed dashboard design

## Rates & Specifications

### AD RATES (LIMIT: 3 ads per advertiser)



<p><b>1</b> BILLBOARD: 10 slots available</p> <p>Set - Up (1st design included) .....\$500          3 - month contract.....\$800 / mo.          6 - month contract.....\$750 / mo.          12 - month contract .....\$700 / mo.</p>	
<p><b>2</b> SPOTLIGHT: 25 slots available</p> <p>Set - Up (1st design included) .....\$350          3 - month contract.....\$300 / mo.          6 - month contract.....\$250 / mo.          12 - month contract .....\$200 / mo.</p>	
<p><b>OPPORTUNITY</b>          Reach approximately 6,500 local agents and brokers          Users log in multiple times a day</p>	

### AD SPECS BILLBOARD AD SPECIFICATIONS

1220 px wide x 240 px tall

### SPOTLIGHT AD SPECIFICATIONS

Desktop: 350 px wide x 350 px tall

Ready to reserve your spot?  
 Call: (727) 351-2077

Got questions? Book a quick call:  
 Visit: <https://calendly.com/re-target/15min>